

Track #5.1

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#### The Integrated Call Center

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Global Health Supply Chain Program – Procurement and

Supply Management (GHSC-PSM)

Adaptation of a Private-Sector Model in South Sudan: The Integrated Call Center



#### **Outline**

- Background and Context
- Challenge
- Intervention: The Integrated Call Center
- System Design and Information Flow
- Call Center Platform Demonstration
- Benefits and Obstacles
- Moving Forward
- Questions

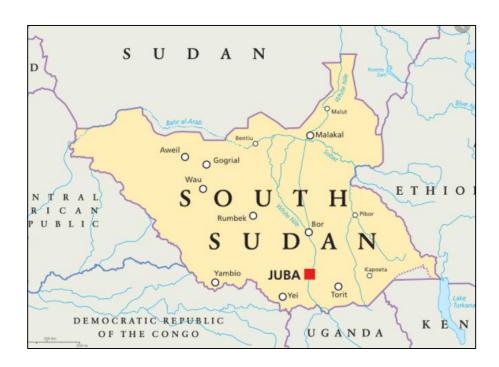


### **Country Background**

- Population: 10.98 Million (2018)
- Approximately 28.2% of the population had access to electricity in 2018

#### Characterized by:

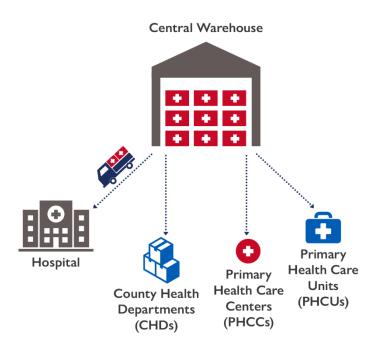
- Poor Infrastructure
- Inadequate Human Resource Capacity
- Safety & Security Challenges
- Regional Travel Limitations
- Erratic & Unpredictable Population Movement





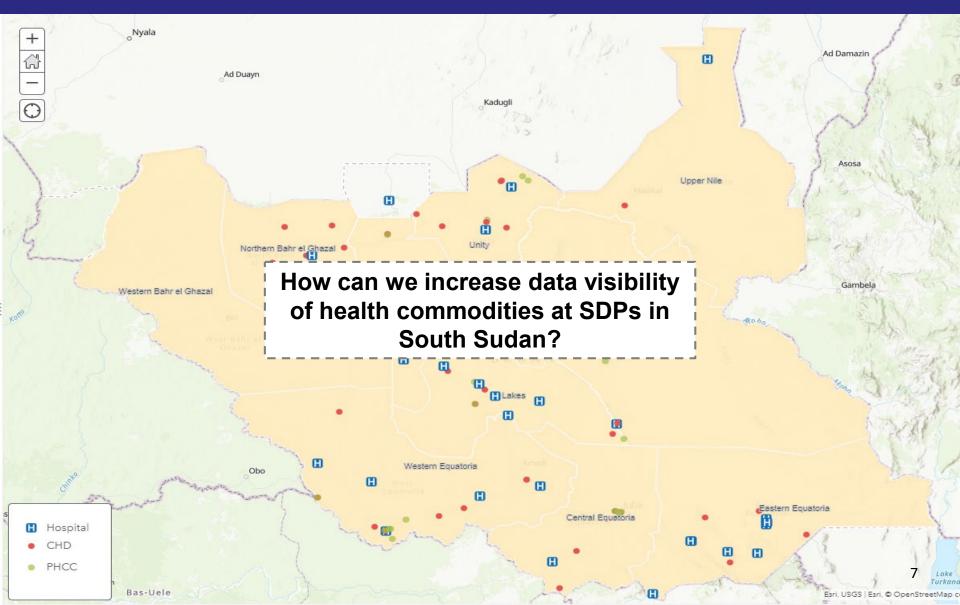
#### **Supply Chain Context**

- Supply chains are multiple donorfunded and run in parallel
- Weak coordination and limited governance
- No functioning Logistics Management Information System (LMIS)
- Commodity data visibility is minimal at service delivery points (SDPs), making it challenging to develop accurate distribution plans





### Challenge





### Intervention: Integrated Call Center

#### Introduced in 2018, the GHSC-PSM Integrated Call Center:



Utilizes telephones coupled with an online platform for data collection



Has outgoing and incoming call capabilities



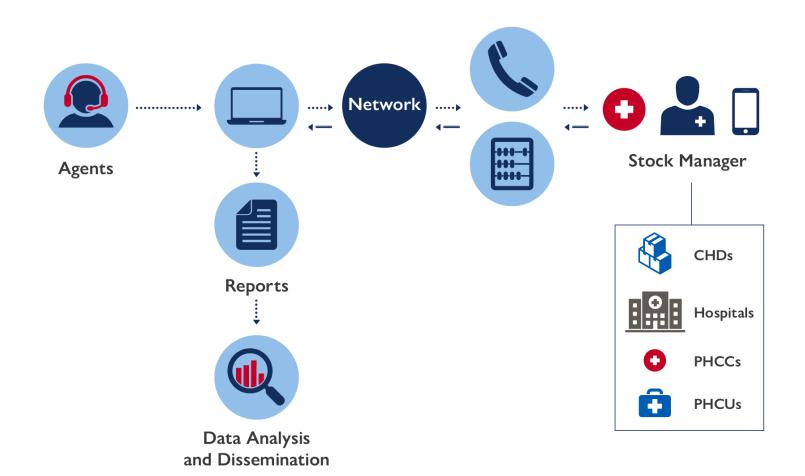
Includes audio recordings of all calls



Generates shareable reports

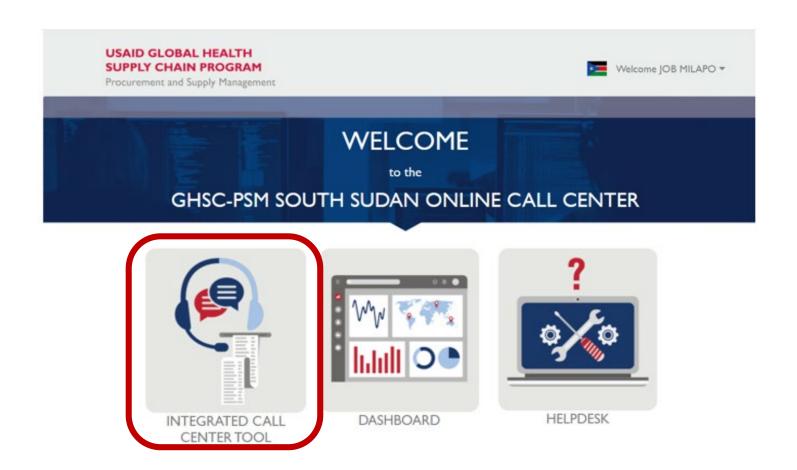


### **System Design and Information Flow**



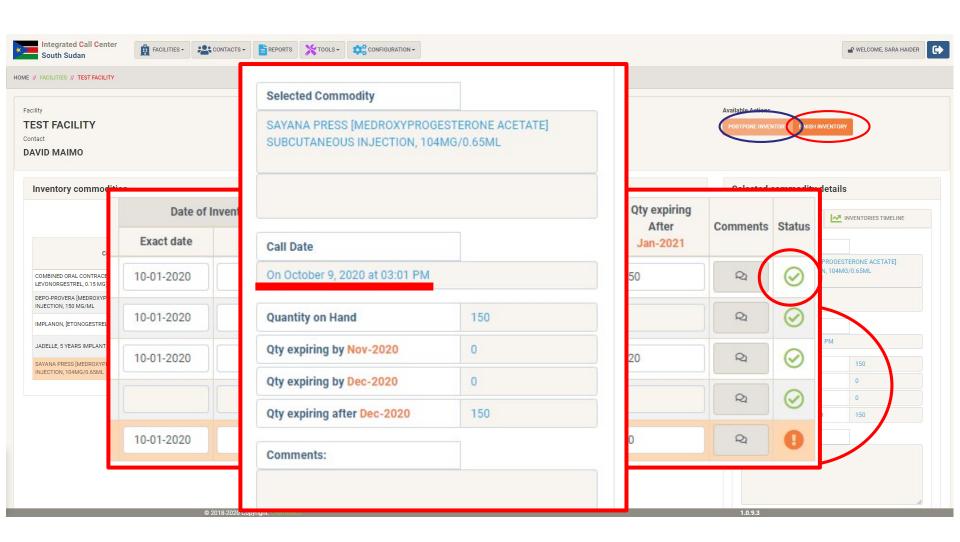


# Call Center Platform Demonstration



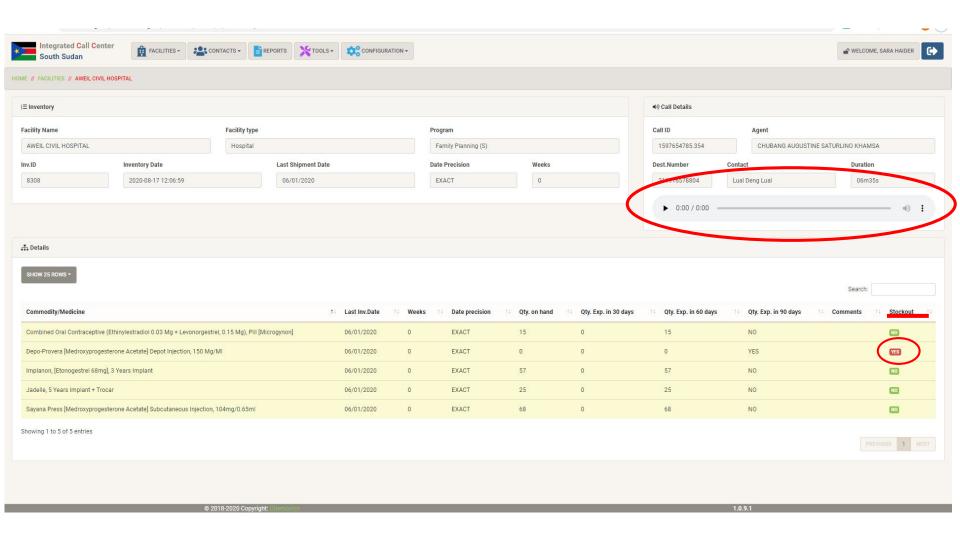


### Call Center Platform: Data Collection





# Call Center Platform: Completed Inventory





### **Benefits**

#### Early Stockout & Expiry Detection

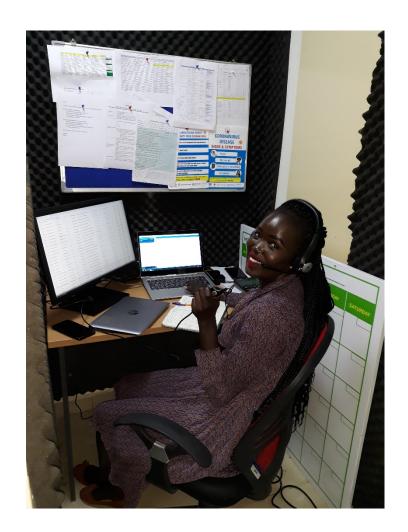
 Immediate stock alerts are sent to relevant authorities and stakeholders

#### Verify Distributions

 Verify project-supported distributions of product, increasing data on commodity availability

#### Identifying Stock Trends at SDPs

 Present data trends triangulated against other data collection methods to inform data-driven decisions





### **Obstacles**

#### Communication Gaps

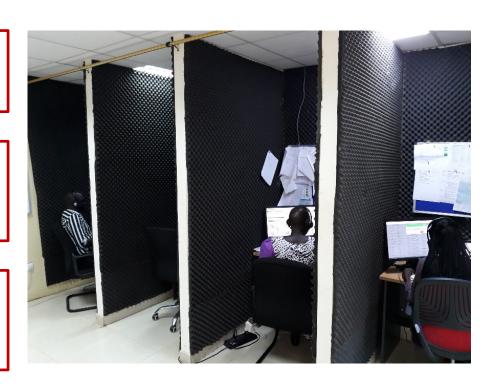
 Staff had issues reaching SDP staff, who are typically overworked and understaffed

#### Lack of Transparency

 Data gaps meant it was difficult to find the responsible supply chain actors for certain tasks

#### High Turnover

 High staff turnover meant the points of contact were always changing, making consistency difficult





### **Moving Forward**



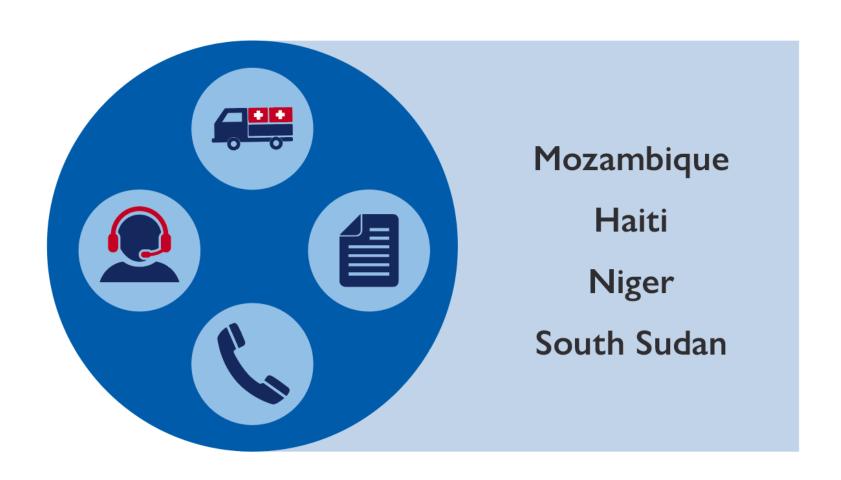


#### Long Term Sustainability

- Transfer of the application to the Ministry of Health would be challenging due to need for ongoing financial support
- The project would likely hand over the application to future implementers
- Project seeks opportunities to incorporate key stakeholders and Ministry of Health counterparts to ensure buy-in and future sustainability



# **Moving Forward Cont'd**





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